

Marketing Resources

PRODUCT DISPLAY BOARDS



COASTAL

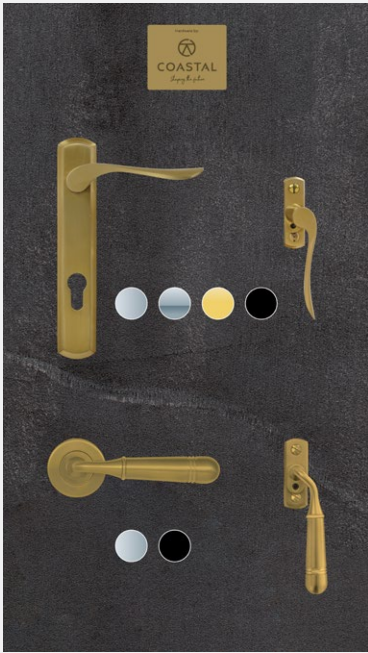
Shaping the future.

MARKETING RESOURCES

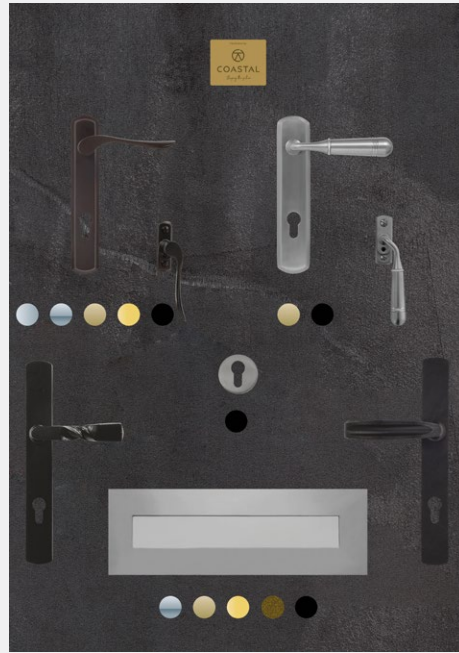
PRODUCT DISPLAY BOARDS

Product Code: DSP-BRD

LIT-TDC-DSP-BRD
Page 2 of 4



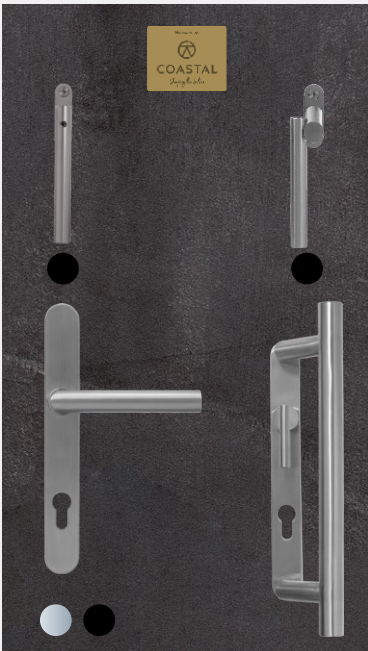
Size A



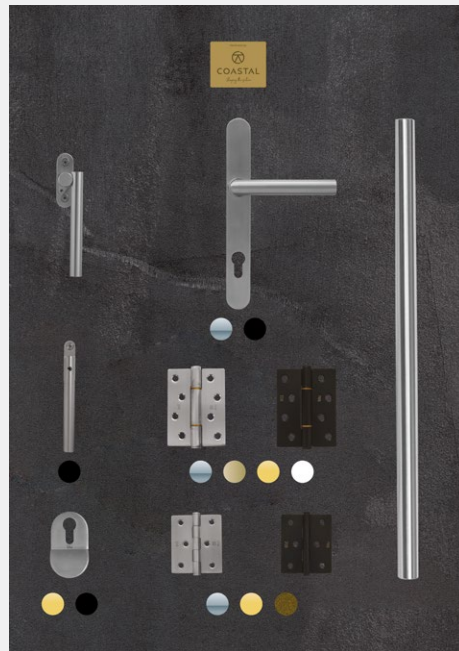
Size B



Size B



Size A



Size B



Size C (+ floor stand option)



DSP-BRD-C-870x1500

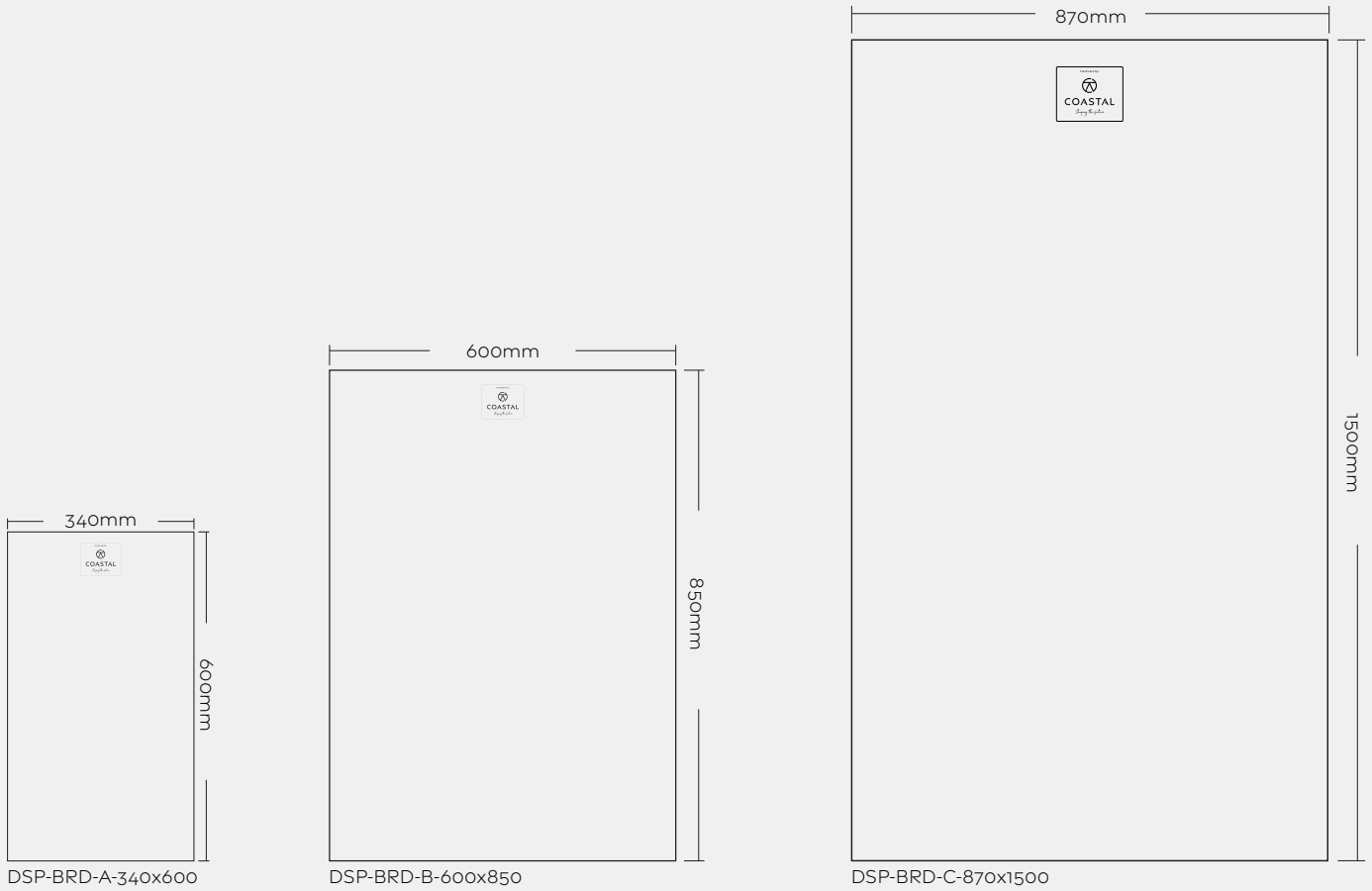
DSP-BRD-B-600x850

DSP-BRD-A-340x600

Increase your sales by making it easier for your customers to buy from you.

Our hardware display boards are proven to increase sales by simplifying the hardware selection process for your customers.

- An effective way to offer a focussed range of quality hardware which makes it quicker and easier for clients to choose their hardware
- Clients love being able to see and feel the quality of the hardware
- Makes the hardware an easy upsell for your doors and windows
- A very effective sales tool for your showroom
- Boards can be wall mounted or Board Size 'C' has additional option of a floor stand
- Boards fitted with hardware of your choice from our range
- Board is supplied with a high quality slate grey laminate c/w edging and a PVD Stainless Satin Brass Coastal brand plaque



PART NUMBER	DESCRIPTION	SIZE	UNITS
DSP-BRD-A-340X600	Product Display Board - Small	340x600mm	Each
DSP-BRD-B-600X850	Product Display Boards - Medium	600x850mm	Each
DSP-BRD-C-870X1500*	Product Display Boards - Large	870x1500mm	Each

Display boards are supplied with wall mounting brackets

*Floor stand available for DSP-BRD-C-870X1500 as an additional option.

To set your showroom apart and start the display board order process, follow the simple steps below:

1. Select board size(s) you would like
2. Contact us (using details below) to discuss what products you would like to display on the boards
3. We will then produce a CAD drawing of this showing layout of products on the boards which will be sent for your approval
4. Once approved, hardware will be fitted to your boards and then dispatched